



WFFF
201 Humboldt St
Rochester, NY 14610-1093

Mentzer Media
210 W Pennsylvania Ave
Suite 250
Towson, MD 21286

Contract # 1393803

Schedule Dates 10/11/16-10/17/16

Advertiser Friends of Kelly Ayotte/Senate/Republican/NH (79)

Agency Mentzer Media (11548)

Product Political - US Senate (1077)

Brand 15/17/3214 (545691)

Salesperson Katz - Washington DC, Washington DC (1179)

Sales Office Katz - Washington DC

Buyer Name Ally Rambo,

Phone/Fax /

CPE 15/17/3214

Account Types National/Political

Billing Type Standard

Comments

MKANO
10/11/16-10/17/16 AVOTTE FOR SENATE - NAB SENT VIA EMAIL. PYMT TO FOLL
OW CLOSER TO FLIGHT START.

Date Entered 07/15/16

Last Modified 10/11/16

Entered By Lindsay Benoit

CO-OP No

Headline # ECR25245740

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$1,338.75

Net Total \$7,586.25

Sales Tax

Burlington (WFFF)

By Broadcast Month

Oct. 2016

Grand Total:

Spots

31

31

Rate

\$8,925.00

\$8,925.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / SPOT	10/11/16-10/11/16	5	:30	10P-Local 44 News at 10:00pm	1		X						1	\$175.00	\$175.00	Burlington (WFFF)	LOCAL 44 NEWS Target 9 Index: 118, Nielsen: 1.3	7/15/16
1.1	Normal Line / SPOT	10/11/16-10/11/16	5	:30	10P-Local 44 News at 10:00pm	2		X						2	\$175.00	\$350.00	Burlington (WFFF)	LOCAL 44 NEWS Target 9 Index: 118, Nielsen: 1.3	10/10/16
2.0	Normal Line / SPOT	10/12/16-10/12/16	5	:30	10P-Local 44 News at 10:00pm	1			X					1	\$175.00	\$175.00	Burlington (WFFF)	LOCAL 44 NEWS Target 9 Index: 118, Nielsen: 1.3	7/15/16
3.0	Revised Line / SPOT	10/13/16-10/13/16	5	:30	10P-Local 44 News at 10:00pm	2			X					2	\$175.00	\$350.00	Burlington (WFFF)	LOCAL 44 NEWS Target 9 Index: 118, Nielsen: 1.3	10/11/16
3.1	Normal Line / SPOT	10/13/16-10/13/16	5	:30	10P-Local 44 News at 10:00pm	2			X					2	\$175.00	\$350.00	Burlington (WFFF)	LOCAL 44 NEWS Target 9 Index: 118, Nielsen: 1.3	10/11/16
4.0	Normal Line / SPOT	10/14/16-10/14/16	5	:30	10P-Local 44 News at 10:00pm	1				X				1	\$175.00	\$175.00	Burlington (WFFF)	LOCAL 44 NEWS Target 9 Index: 118, Nielsen: 1.3	7/15/16
5.0	Normal Line / SPOT	10/17/16-10/17/16	5	:30	10P-Local 44 News at 10:00pm	1	X							1	\$175.00	\$175.00	Burlington (WFFF)	LOCAL 44 NEWS Target 9 Index: 118, Nielsen: 1.3	7/15/16
5.0	Revised Line / SPOT	10/16/16-10/16/16	5	:30	10P-Local 44 News at 10:00pm	1						X		1	\$175.00	\$175.00	Burlington (WFFF)	FOX NH PRECARE TARGET 9 INDEX: 118, Nielsen: 1.3	10/4/16
6.1	Revised Line / SPOT	10/16/16-10/16/16	4	:30	11A FOX NH NEWS	1						X		1	\$175.00	\$175.00	Burlington (WFFF)	FOX NH PRECARE TARGET 9 INDEX: 118, Nielsen: 1.3	10/4/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:
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WFFF does not discriminate in advertising contracts on the basis of race, ethnicity or gender and further require that in the performance of all WFFF advertising agreements require that each party not discriminate on the basis of race or ethnicity.



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Mentzer Media
210 W Pennsylvania Ave
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Contract # 1393803

Schedule Dates

10/11/16-10/17/16

Date Entered

07/15/16

Advertiser

Friends of Kelly Ayotte/Senate/Republican/NH (79

Last Modified

10/11/16

Agency

Mentzer Media (11548)

Entered By

Lindsay Benoit

Product

Political - US Senate (1077)

CO-OP

No

Brand

15/17/3214 (545691)

Headline #

ECR25245740

Salesperson

Katz - Washington DC, Washington DC (1179)

Demo

Normal

Sales Office

Katz - Washington DC

Order Type

Package Deal

Buyer Name

Ally/Rambo,

Commission %

15.00

Phone/Fax

/

Commission

\$1,338.75

CPE

15/17/3214

Net Total

\$7,586.25

Account Types

National/Political

Sales Tax

Billing Type

Standard

Comments

MAKO
10/11/16-10/17/16 AYOTTE FOR SENATE - NAB SENT VIA EMAIL. PYMT TO FOLL
OW CLOSER TO FLIGHT START.

Burlington (WFFF)		
By Broadcast Month	Spots	Rate
Oct. 2016	31	\$8,925.00
Grand Total:	31	\$8,925.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
6.2	Normal Line / SPOT	10/16/16-10/16/16	5	:30	12P- NFL on FOX Pregame	1							X	1	\$250.00	\$250.00	Burlington (WFFF)	FOX NFL PREGAME Target 9 Index: 114, Nielsen: 0.6	10/10/16
7.0	Revised Line / SPOT	10/11/16-10/11/16	5	:30	7:30P- Big Bang Theory 2	1		X						1	\$400.00	\$400.00	Burlington (WFFF)	BG BNG THRY B- Target 9 Index: 107, Nielsen: 2.7	7/15/16
7.1	Normal Line / SPOT	10/11/16-10/11/16	4	:30	7:30P- Big Bang Theory 2	1		X						1	\$400.00	\$400.00	Burlington (WFFF)	BG BNG THRY B- Target 9 Index: 107, Nielsen: 2.7	10/10/16
8.0	Revised Line / SPOT	10/12/16-10/12/16	5	:30	7:30P- Big Bang Theory 2	1			X					1	\$400.00	\$400.00	Burlington (WFFF)	BG BNG THRY B- Target 9 Index: 107, Nielsen: 2.7	7/15/16
8.1	Normal Line / SPOT	10/12/16-10/14/16	4	:30	7:30P- Big Bang Theory 2	3				1	1			3	\$400.00	\$1,200.00	Burlington (WFFF)	BG BNG THRY B- Target 9 Index: 107, Nielsen: 2.7	10/10/16
9.0	Revised Line / SPOT	10/17/16-10/17/16	5	:30	7:30P- Big Bang Theory 2	1	X							1	\$400.00	\$400.00	Burlington (WFFF)	BG BNG THRY B- Target 9 Index: 107, Nielsen: 2.7	7/15/16
9.1	Normal Line / SPOT	10/17/16-10/17/16	4	:30	7:30P- Big Bang Theory 2	1	X							1	\$400.00	\$400.00	Burlington (WFFF)	BG BNG THRY B- Target 9 Index: 107, Nielsen: 2.7	10/10/16
10.0	Revised Line / SPOT	10/16/16-10/16/16	5	:30	12P- NFL on FOX Game 1	1							X	1	\$400.00	\$400.00	Burlington (WFFF)	NFL FOOTBALL Target 9 Index: 102, Nielsen: 4.2	7/15/16
10.1	Revised Line / SPOT	10/16/16-10/16/16	5	:30	12P- NFL on FOX Game 1	1							X	1	\$400.00	\$400.00	Burlington (WFFF)	NFL FOOTBALL Target 9 Index: 102, Nielsen: 4.2	10/10/16

CONFIRMATION CONTRACT

Accepted Agency/Advertiser:	Date:	Accepted Station:	Date:

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Schedule Dates 10/11/16-10/17/16

Advertiser Friends of Kelly Ayotte/Senate/Republican/NH (79)

Agency Mentzer Media (11548)

Product Political - US Senate (1077)

Brand 15/17/3214 (545691)

Salesperson Katz - Washington DC, Washington DC (1179)

Sales Office Katz - Washington DC

Buyer Name Ally Rambo,

Phone/Fax /

CPE 15/17/3214

Account Types National/Political

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Comments

Date Entered 07/15/16

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Entered By Lindsay Benoit

CO-OP No

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Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$1,338.75

Net Total \$7,586.25

Sales Tax

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Burlington (WFFF)		
By Broadcast Month	Spots	Rate
Oct. 2016	31	\$8,925.00
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10.2	Revised Line / SPOT	10/16/16-10/16/16	5	:30	12:58P- NFL on FOX Game 1	1							X	1	\$750.00	\$750.00	Burlington (WFFF)	NFL FOOTBALL Target 9 Index: 102, Nielsen: 4.2	10/11/16
10.3	Normal Line / SPOT	10/16/16-10/16/16	5	:30	12:58P- NFL on FOX Game 1	1							X	1	\$750.00	\$750.00	Burlington (WFFF)	NFL FOOTBALL Target 9 Index: 102, Nielsen: 4.2	10/11/16
11.0	Revised Line / SPOT	10/16/16-10/16/16	5	:30	4P- NFL on FOX Game 2	1							X	1	\$900.00	\$900.00	Burlington (WFFF)	NFL FOOTBALL Target 9 Index: 105, Nielsen: 1.8	10/11/16
11.1	Revised Line / SPOT	10/16/16-10/16/16	5	:30	4P- NFL on FOX Game 2	1							X	1	\$900.00	\$900.00	Burlington (WFFF)	NFL FOOTBALL Target 9 Index: 105, Nielsen: 1.8	10/11/16
11.2	Revised Line / SPOT	10/16/16-10/16/16	5	:30	4:25P- NFL on FOX Game 2	1							X	1	\$900.00	\$900.00	Burlington (WFFF)	NFL FOOTBALL Target 9 Index: 105, Nielsen: 1.8	10/11/16
11.3	Normal Line / SPOT	10/16/16-10/16/16	5	:30	4:25P- NFL on FOX Game 2	1							X	1	\$900.00	\$900.00	Burlington (WFFF)	NFL FOOTBALL Target 9 Index: 105, Nielsen: 1.8	10/11/16
12.0	Normal Line / SPOT	10/16/16-10/16/16	5	:30	7:30P- The OT	1							X	1	\$600.00	\$600.00	Burlington (WFFF)	THE OT Target 9 Index: 113, Nielsen: 0.9	7/15/16
13.0	Normal Line / SPOT	10/11/16-10/14/16	4	:30	6:30P- Two and a Half Men	4			1	1	1	1		4	\$75.00	\$300.00	Burlington (WFFF)		10/10/16
14.0	Revised Line / SPOT	10/17/16-10/17/16	4	:30	6:30P- Two and a Half Men	1	X							1	\$75.00	\$75.00	Burlington (WFFF)		10/11/16
14.1	Normal Line / SPOT	10/17/16-10/17/16	4	:30	6:30P- Two and a Half Men	1	X							1	\$75.00	\$75.00	Burlington (WFFF)		10/11/16

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Phone/Fax

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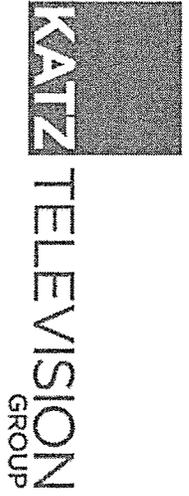
Burlington (WFFF)		
By Broadcast Month	Spots	Rate
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15.0	Normal Line / SPOT	10/11/16-10/14/16	5	:30	7p- 8p Bang Theory 1	1		1		1	1			4	\$250.00	\$1,000.00	Burlington (WFFF)		10/10/16
16.0	Normal Line / SPOT	10/11/16-10/11/16	5	:30	8p- New Girl / Grandfathered	1			X					1	\$500.00	\$500.00	Burlington (WFFF)		10/10/16
16.0.1	Closed Preempt	10/11/16															Burlington (WFFF)	Schedule Change/Exception	
17.0	Normal Line / SPOT	10/13/16-10/13/16	5	:30	8p- Rosewood	1				X				1	\$400.00	\$400.00	Burlington (WFFF)		10/10/16
18.0	Normal Line / SPOT	10/17/16-10/17/16	4	:30	7:59p- Gotham	1	X							1	\$550.00	\$550.00	Burlington (WFFF)		10/10/16
19.0	Normal Line / SPOT	10/16/16-10/16/16	5	:30	10:30p- What Matters This Week	1						X		1	\$50.00	\$50.00	Burlington (WFFF)		10/10/16
20.0	Normal Line / SPOT	10/13/16-10/13/16	4	:30	6:30p- Two and a Half Men	1				X				1	\$75.00	\$75.00	Burlington (WFFF)		10/11/16
21.0	M/G For 16.0.1 / SPOT	10/13/16-10/13/16	5	:30	9p- Plech	1				X				1	\$500.00	\$500.00	Burlington (WFFF)		10/11/16
22.0	Normal Line / SPOT	10/17/16-10/17/16	5	:30	7p- Big Bang Theory 1	1	X							1	\$250.00	\$250.00	Burlington (WFFF)		10/11/16

CONFIRMATION CONTRACT

Accepted Agency/Advertiser: _____ Date: _____
 Accepted Station: _____ Date: _____
 Comments: _____

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125 West 55th St
New York, NY 10019

Contract # 25245740 Changes as of: 10/10/2016 at 6:58 PM Version: Highlighting Revision 4

CPE: 15/1773214 Flight: 10/11/16 - 10/17/16
Agency: MENTZER MEDIA Advertiser: Kelly Ayotte for Senator
SERVIC 210 W. Pennsylvania Avenue Suite 250
Townson, MD 21204

Product: AYOTTE/SR
Agency Order #: 5193690
Buyer: Rambo, Ally
Salesperson: RACHELLE RAY - Washington DC
202-872-5880

Comments: RVSD TO PROCESS AGENCY REVISION (ATS + \$4750).

Office: WASHINGTON
Primary Demo: Adults 18+
Com Type: POLITICAL/VOTE
Assistant: LAILA DARTARI
202-872-5880

Total \$: \$8,925.00
Total Spots: 31
Total CPP: \$113.55
Total GRP: 78.6
Traffic #: 1393803
Separation:

#	Day/Time	DP	Program	Rate	A18P Rating	Len	10/11 - 10/17											Total Spots	Total \$	CPP	GRP
							10/11	10/12	10/13	10/14	10/15	10/16	10/17								
REV+ 1	Tu-F, M 10P-11P		LOCAL 44 NEWS	\$175.00	1.2	30	2	1	1	2	1	0	0	1		7	\$1,225.00	\$145.83	8.4		
Target 9 Index: 118, Nielsen: 1.3																					
REV- 4	Su 1P-4P		NFL FOOTBALL	\$900.00	5.3	30	0	0	0	0	0	1	0	0		0	\$0.00	\$169.81	0.0		
Target 9 Index: 102, Nielsen: 4.2																					
REV- 5	Su 4P-7P		NFL FOOTBALL	\$1,000.00	6.2	30	0	0	0	0	0	1	0	0		0	\$0.00	\$161.29	0.0		
Target 9 Index: 105, Nielsen: 1.8																					
REV+ 7	Tu-F, M 6:30P-7P		TWO & HALF MEN<	\$75.00	1.1	30	1	1	1	2	1	0	0	1		6	\$450.00	\$68.18	6.6		
Target 9 Index: 109, Nielsen: 0.7																					
REV+ 13	Su 1P-4P		NFL FOOTBALL	\$750.00	5.3	30	0	0	0	0	0	0	0	1	0	1	\$750.00	\$141.51	5.3		
Target 9 Index: 102, Nielsen: 4.2																					
REV+ 14	Su 4P-7P		NFL FOOTBALL	\$900.00	6.2	30	0	0	0	0	0	0	0	1	0	1	\$900.00	\$145.16	6.2		
Target 9 Index: 105, Nielsen: 1.8																					
TOTALS: 6 4 7 4 0 5 5															31	\$8,925.00	\$113.55	78.6			



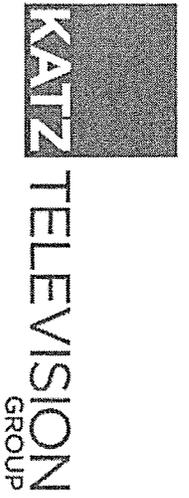
KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25245740	Changes as of: 10/10/2016 at 6:58 PM	Version: Highlighting Revision 4
CPE: 15/17/3214	Flight: 10/11/16 - 10/17/16	Station: WFFF
Agency: MENTZER MEDIA SERVICE	Advertiser: Kelly Ayotte for Senator	Market: Burlington-Plattsburgh
210 W. Pennsylvania Avenue Suite 250 Towson, MD 21204	Product: AYOTTE/SR	Office: WASHINGTON
Agency Order #: 5193690	Buyer: Rambo, Ally	Primary Demo: Adults 18+
Salesperson: RACHELLE RAY - Washington DC 202-872-5880	Assistant: LAILA DAFIARI 202-872-5880	Con Type: POLITICAL/VOTE
		Total \$: \$8,925.00
		Total Spots: 31
		Total CPP: \$113.55
		Total GRP: 78.6
		Traffic #: 1393803
		Separation:

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Revision	10/9/16 4:10 PM	RACHELLE RAY - Washington DC	Confirmed	1		\$0
Revision	10/9/16 4:07 PM	GOTOSTRATAIRay	Confirmed	16		\$4,750.00
Revision	7/15/16 8:59 AM					\$0
Revision	7/12/16 2:33 PM	RACHELLE RAY - Washington DC	Confirmed			\$0
Revision	7/12/16 2:20 PM	RACHELLE RAY - Washington DC	New	12		\$4,175.00

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



125 West 55th St
New York, NY 10019

Contract # 26245740	Changes as of: 10/11/2016 at 3:06 PM	Version: Highlighting Revision 5
CPE: 15/17/3214	Flight: 10/11/16 - 10/17/16	Total \$: \$8,925.00
Agency: MENTZER MEDIA SERVIC	Advertiser: Kelly Ayotte for Senator	Total Spots: 31
210 W. Pennsylvania Avenue Suite 250 Towson, MD 21204	Product: AYOTTE/S/R	Total CPP: \$118.68
	Agency Order #: 5193690	Total GRP: 75.2
	Buyer: Rambo, Ally	Traffic #: 1393803
	Salesperson: RACHELLE RAY - Washington DC 202-872-5880	Separation:
	Office: WASHINGTON	
	Primary Demo: Adults 18+	
	Con Type: POLITICAL/VOTE	
	Assistant: LAILA DAFARI 202-872-5880	

Comments: RVSD TO PROCESS AGENCY REVISION (ATS + \$4750).

#	Day/Time	DP	Program	Rate	A18P Rating	Len	10/11 - 10/17							Total Spots	Total \$	CPP	GRP	
							10/11	10/12	10/13	10/14	10/15	10/16	10/17					
REV- 9	Tu 8p-9p		NEW GIRL-FOX/GRANDFTHRD-FOX	\$500.00	3.4	30	1	0	0	0	0	0	0	0	\$0.00	\$147.06	0.0	
Target & Index: 100, Nielsen: 0.8																		
REV+ 15	Th 9p-10p		Pitch	\$500.00	0.0	30	0	0	0	1	0	0	0	0	\$500.00	\$0.00	0.0	
TOTALS:							5	4	0	1	0	0	0	0	31	\$8,925.00	\$118.68	75.2



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25245740

Changes as of: 10/11/2016 at 3:06 PM

Version: Highlighting Revision 5

CPE: 15/17/3214

Flight: 10/11/16 - 10/17/16

Station: WFFF

Total \$: \$8,925.00

Agency: MENTZER MEDIA SERVICE

Advertiser: Kelly Ayotte for Senator

Market: Burlington-Plattsburgh

Total Spots: 31

210 W. Pennsylvania Avenue

Product: AYOTTE/S/R

Office: WASHINGTON

Total CPP: \$118.68

Suite 250

Agency Order #: 5193690

Primary Demo: Adults 18+

Total GRP: 75.2

Towson, MD 21204

Buyer: Rambo, Ally

Con Type: POLITICAL/VOTE

Traffic #: 1393803

Salesperson: RACHELLE RAY - Washington DC

Assistant: LAILA DAFARI

Separation:

202-872-5880

Special Instructions

Order Level Comments

Date/Time	Added by	Comment
10/11/16 9:02 AM	Elizabeth Guy	Line 9 New Girl/Grandfathered 1x out 10/11 due to Schedule changed to Brooklyn99/New Girl MG offer 1x 10/13 Pitch 9-10P \$500 Sect 5 Please advise Thanks!
10/10/16 6:58 PM	LAILA DAFARI	RVSD TO PROCESS AGENCY REVISION (ATS + \$4750).
10/10/16 4:39 PM	Elizabeth Guy	MG offer on 10/10 has expired for Line 9 Line 9 1x 10/11 due to Schedule Change Brooklyn99/new Girl is airing MG offer 1x 10/14 Exorcist 9-10 Sect 5 \$500 Please advise Thanks! Line 4 NFL \$900 1x 10/16 out due to rate between grid Sect 5 \$750 Sect 4 \$1000 NFL Sect 4 \$1000 Line 5 NFL \$1000 1x 10/16 out due to rate between grid Sect 5 \$900 Sect 4 \$1250 MG offer Need Sect 4 \$1250 to clear Line 9 New Girl/Grandfathered \$550 1x 10/11 due to schedule change MG offer 1x 10/11 Brooklyn 99/New Girl 8-9P Sect 5 \$400 (You have \$100 left move to line 4) Please advise Thanks!
10/10/16 10:33 AM	Elizabeth Guy	Please advise Thanks!
10/09/16 4:10 PM	RACHELLE RAY - Washington DC	RVSD TO PROCESS AGENCY REVISION (ATS + \$4750).
10/09/16 4:10 PM	RACHELLE RAY - Washington DC	RVSD TO PROCESS AGENCY REVISION (ATS + \$4750).
07/12/16 2:33 PM	RACHELLE RAY - Washington DC	Separation: 30
07/12/16 2:33 PM	RACHELLE RAY - Washington DC	Separation: 30

Competitive Information	
Market Budget:	\$68,654
WFFF Share:	13%
Comment:	
WCAX:	53%
WPTZ:	27%
WVNY:	7%

Day/Time	% Distrib	Daypart Summary		
		Spots	Dollars	GRP
	100%	31	\$8,925.00	\$118.68
Total	100%	31	\$8,925.00	\$118.68

Month	Monthly Summary	
	Spots	Dollars
2016-Oct	31	\$8,925.00
Total	31	\$8,925.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	10/11/16 3:06 PM	LAILA DAFARI	Revised			\$0	\$0	Changes: Total GRPs from 78.6 to 75.2, Total CPP from \$113.55 to \$118.68, 2 buylines added or modified.
Makegood 3	10/11/16 9:02 AM	Elizabeth Guy	Confirmed			\$0	\$0	
Revision	10/10/16 6:58 PM	LAILA DAFARI	Confirmed	2		\$0	\$0	Changes: Total Spots from 29 to 31, Total GRPs from 76.3 to 78.6, Total CPP from \$116.97 to \$113.55, 6 buylines added or modified.



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25245740	Changes as of: 10/11/2016 at 3:06 PM	Version: Highlighting Revision 5
CPE: 15/17/3214	Flight: 10/11/16 - 10/17/16	Total \$: \$8,925.00
Agency: MENTZER MEDIA	Advertiser: Kelly Ayotte for Senator	Total Spots: 31
SERVIC	Product: AYOTTE/S/R	Total CPP: \$118.68
210 W. Pennsylvania Avenue Towson, MD 21204	Agency Order #: 5193690	Primary Demo: Adults 18+
	Buyer: Rambo, Ally	Con Type: POLITICAL/VOTE
	Salesperson: RACHELLE RAY - Washington DC	Assistant: LAILA DAFARI
	202-872-5880	202-872-5880
		Total GRP: 75.2
		Traffic #: 1393803
		Separation:

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Makegood 2	10/10/16 4:39 PM	Elizabeth Guy	Confirmed			\$0	\$0	Changes: Total GIMPs from 0 to 76, Total CPM from \$0.00 to \$116,972.48.
Makegood 1	10/10/16 10:33 AM	Elizabeth Guy	Confirmed			\$0	\$0	Changes: Comments from Separation: 30 to RVSD TO PROCESS AGENCY REVISION (ATS + \$4750), User Entered \$ from \$4,175.00 to \$6,925.00, Assistant Id from RACHELLE RAY - Washington DC to LAILA DAFARI, Product from MKAYO to AYOTTE/S/R, Competitive Market Budget from \$32,115 to \$68,654, Total Spots from 28 to 29, 4 buylines added or modified.
Revision	10/9/16 4:10 PM	RACHELLE RAY - Washington DC	Confirmed	1		\$0	\$8,925.00	Changes: Comments from 10/11/16-10/17/16 AYOTTE FOR SENATE - NAB SENT VIA EMAIL, PYMT TO FOLLOW CLOSER TO FLIGHT START, to Separation: 30, Total \$ from \$4,175.00 to \$8,925.00, Total GRPs from 38.2 to 76.3, Total GIMPs to 0, Total Spots from 12 to 28, Total CPP from \$109,29 to \$116,97, 11 buylines added or modified.
Revision	10/9/16 4:07 PM	GOTOSTRATAIRay	Confirmed	16		\$4,750.00	\$8,925.00	
Queued for Electronic Contracting	7/15/16 8:59 AM					\$0	\$0	Changes: Comments from Separation: 30 to 10/11/16-10/17/16 AYOTTE FOR SENATE - NAB SENT VIA EMAIL, PYMT TO FOLLOW CLOSER TO FLIGHT START,, User Entered \$ from \$0.00 to \$4,175.00, Competitive Market Budget from \$16,346 to \$32,115, 5 buylines added or modified.
Revision	7/12/16 2:33 PM	RACHELLE RAY - Washington DC	Confirmed			\$0	\$4,175.00	
New	7/12/16 2:20 PM	RACHELLE RAY - Washington DC	New	12		\$4,175.00	\$4,175.00	

Non-Discrimination Policy
PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.